

Quote

the weekly digest

Volume 41—Number 26

Folk

Week of June 25, 1961



21st year of publication

QUESTING WITH

Quote

Since women have come into control of the major portion of the wealth of the country, banks are making great efforts to lure them. Some have placed highly trained women in their investment departments to advise feminine customers on the theory that they make the best confidantes. Many come-hither gambits are reported by the American Bankers' Ass'n.

In Atlanta one bank hires handsome tellers. The decor in the women's section displays creative flower arrangements in a formal drawing room setting. Non-officers wear well tailored navy uniforms. Women workers dress in costume suits with blouses in white and 2 shades of blue. Money talks, a flower arranging craftshop—gifts of flowers and candy on special days, gifts of silver and pots and pans, are the come-ons in another bank. A third Atlanta bank gives orchids and rain caps at the opening of a new branch. Many banks throughout the country have auditoriums with kitchens for club meetings.

A Manhattan bank serves tea to women clients in the lobby. But, hold everything! A St Louis bank has painted safety deposit boxes for women a hot pink. There are also some subdued pas-

tel shades for women of more delicate taste. In Mansfield, Ohio, ladies are given mink-covered check books, while a Philadelphia Savings bank issued plaid-covered ones. The tellers also wear plaid, to link thought with Scotch thrift, no doubt.

Gone is the pompous, stony-eyed banker in cold marble halls of yore. Now all is pampered convenience for the fair sex. "Never underestimate the power of a woman."

♦♦

Something to entice men is going on in the tobacco industry. Cigar makers banded together in the Cigar Institute are offering a "cigar to fit every face" and a "cigar for every masculine build." Even the narrow-shouldered, thin-chested male is being persuaded that the right type will make him look like Mr America. They are striving to change the image of a stogie smoker from that of a gangster, fight manager, or a rowdy to its original status—a gentleman's smoke. Restyling, shaping and blending to individual tastes, have induced many men of high repute to desert cigarets. They are seen contentedly emitting clouds of smoke from long filler cigars in polite society.

may we QUOTE you on that?



[1] C DOUGLAS DILLON, Sec'y of Treasury, *envisioning a Fed'l budget surplus large enough to pave the way for lower taxes*: "We may well be in the midst of an economic boom. It is probable that by this time next yr our economy will be rolling in high gear." . . . [2] Former Pres DWIGHT D EISENHOWER, at *World Conf of Local Gov't in Washington*, urging *Free World mayors to solve their own problems rather than turn to nat'l gov'ts for aid*: "The mania that some over-zealous central agencies seem to have developed for wanting to dominate rather than serve local gov't threatens to sap the vitality and creative initiative of community institutions." . . . [3] Speaker of the House SAM RAYBURN (D-Tex), *reporting the For'gn Aid Bill is in trouble*: "There's quite a campaign going on against for'gn aid. We've got some hate societies in the country that are against everything. I think, however, when all the noise passes away, that we're going to get a good authorization." . . . [4] Former V-Pres RICHARD M NIXON, in an *interview of Republican leaders*: "It (the Administration) is one that has been brilliant as far as what it has been saying. It is one that has been very sadly lacking in what it has been doing, and that is particularly true in the internat'l field." . . . [5] NEWTON MINOW, chmn, Fed'l Communications Commission, *saying his agency should have power to regulate TV networks*: "When a broadcaster uses crime and violence

and other shoddy devices to monopolize a child's attention . . . it is taking precious time from the process of growing up." . . . [6] WALTER ULBRICHT, E German Communist leader, *threatening Communist interference with Western air traffic to and from Berlin after the conclusion of a peace treaty with his country*: "Those who want no interruption of traffic must be in favor of immediate negotiations so that no interruption may come about." . . . [7] Chancellor KONRAD ADENAUER of W Germany, *speaking in Bonn, Germany*: "If the Soviet leaders really want peace and internat'l relaxation, then they cannot give proof of that better than by letting Germany become reunited by free elections." . . . [8] Mayor WILLY BRANDT of W Berlin, *in gigantic rally at City Hall*: "A new round in the battle for our city and fatherland has begun. Tomorrow, we will show the world anew what the German people want and where Berlin stands." . . . [9] British For'gn Sec'y LORD HOME, *on whether Britain would stand firm with U S on W Berlin*: "Our signature is on the treaties. We have accepted to the full, in spirit and in letter, the obligations of those treaties. They must be interpreted with intelligence but we shall never falter or default on them."

Quote

Quote the weekly digest

"He who never quotes. is never quoted"

Charles Haddon Spurgeon



ADVERTISING—1

Modern adv'g may not be an art, but in the U S it has become at least a creative profession. It was in the proven capacity of adv'g for creative communication that American business invested the record sum of \$11.9 billion last yr.—WM D PATTERSON, "The Power of Significant Involvement," *Saturday Review*, 4-22-'61.

AFRICA—Children—2

In Northern Nigeria it is estimated that there are about 20,000 blind children and only two schools for them. In the Katsina area alone there are about 1,000 blind children. This district has been chosen by the Royal Commonwealth Soc'y for the Blind as the best for an experiment in teaching the blind in normal primary schools.—*Education Digest*.



AGE—3

Unless we bank some intellectual and cultural resources in middle age, we are left barren and destitute as we grow older, with little to sustain us except prattle about our symptoms and wistful sighs for the past.—SYDNEY J HARRIS, *Detroit Free Press*.

AMBITION—4

Undertake something that is difficult; it will do you good. Unless you try to do something beyond what you have already mastered, you will never grow.—RONALD E OSBORN, *Arizona Pharmacist*.

BEGINNINGS—5

The beginnings of all things are weak and tender. We must therefore be clear-sighted in beginnings, for, as in their budding we discern not the danger, so in their full growth we perceive not the remedy.—MICHEL DE MONTAIGNE, *Education*.

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Quote

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BOOKS—6

In the early days in Johannesburg (S Africa) one of the city's leading socialists called at a bookstore to buy an assortment of books to match her furniture. When asked whether she preferred light or heavy classics she repl'd that it didn't matter as her carriage was waiting outside.—*S African Scope*.

CHILDREN—Parents—7

It is in American homes that little Americans become big Americans who go forth to create the image of America. Little Americans become big Americans by imitating the conduct and absorbing the values of the big Americans they know best and love—their parents. What children love they strive to become.—KARLA V PARKER, "The Image of America begins in the Home," *Parent-Teacher Ass'n Mag*, 6-'61.

CHRISTIANITY—8

The truest expression of Christianity is not a sigh but a song.—*Baptist Beacon*.

COMPETITION—9

We live in an impersonal society that emphasizes mat'l possessions and functions more than persons. Individuals become cogs in an industrial machine, useful tools in the office or shop. We are accepted not for what we are, but for what we can do. Such an atmosphere tends to shrivel up one's insides. We can never relax and be ourselves; we are constantly in competition with others, and failures become a major tragedy.—DONALD M MAYNARD, Boston Univ School of Theology, "What Do You Mean By 'A Christian Home'?" *Internat'l Jnl of Religious Education*, 5-'61.

CRITICISM—10

Whatever the critic has said is as trivial as the leaf that falls from a tree, but what the heart has said is as significant as the tree whose roots sustain the character of a man.—DOUGLAS MEADOR, *Matador* (Tex) *Tribune*.

DEAFNESS—11

Deafness is an affliction with which I am sympathetic. Unfortunately it is also an affliction for the rest of us when people are too proud or too stubborn to wear a hearing aid.—T HARRY THOMPSON, *Sales Management*.

DECISION—12

Making up your mind is like making a bed; it usually helps to have someone on the other side.—*R & R Mag*, hm, Research and Review Service of America.

DIET—13

The trouble with what melts in your mouth is the way it bulges in front of the mirror. — *American Mercury*.

DISCIPLINE—14

When a man praises "discipline," nine times out of ten this means that he is prepared to administer it rather than submit to it.—SYDNEY J HARRIS, *Chicago Daily News*.

EDUCATION—College—15

Today the status of the univ is determined by the number of Nobel prize-winners in science that it can display on its academic roster.—CLAUDE BISSELL, "The Univ and the Intellectual," *Queen's Qlty*, Queen's Univ, Canada, Spring '61.

Quote

washington



By Les Carpenter

Rep Edgar W Hiestand (R-Cal) made this report: "Today's American drinks Brazilian coffee from an English cup, while sitting on Danish furniture after coming home in his German car from an Italian movie, and picks up a Japanese ballpoint pen to write a letter to his Congressman demanding that something be done about all the gold that's leaving this country."

" "

Washington alphabetese: The Gov't's foreign aid program has gone through more name changes than some Hollywood actresses. It started as the Foreign Operations Admin (FOA), then became the Mutual Security Admin (MSA, naturally). Next came the Economic Cooperation Admin (ECA). The last time anyone looked, the program was called the International Cooperation Admin (ICA). Trouble was that some foreign gov'ts didn't read their mail closely and feared they were dealing with the CIA—the Central Intelligence Agency. The Kennedy Admin was about to hold a contest for a new name when a Madison Ave type came up with one which may stick — the Agency for International Development, or AID, for short.

Quote

EXECUTIVES—16

The very first thing an exec must have is a fine memory. Of course it does not follow that a man with a fine memory is necessarily a fine exec. But if he has the memory he has the first qualification, and if he has not the memory nothing else matters.—Thos A Edison, *This Wk Mag.*

FLATTERY—17

A French Cabinet Minister, asked if Pres Kennedy had overdone his flattering of the French, repl'd: "The French are the most intelligent people in the world. They must be reminded of this at least twice each day or they are disturbed. Pres Kennedy made us very happy."—*U S News & World Report.*

FUTURE—18

Every tomorrow has two handles; we can take hold by the handle of anxiety or by the hand of faith.—*Southern Baptist Brotherhood Jnl.*

GARDENING—19

Let no one think that real gardening is a bucolic and meditative occupation. It is an insatiable passion, like every thing else to which a man gives his heart.—KEREL CAPEK, *New York Times Magazine.*

GOD—and Man—20

There is an old story of Muretus, a Christian scholar of the 16th Century. One time he became ill while on a trip. The doctors who were called in to treat him did not know him. He looked so much like an ordinary individual that they said, "Let's try an experiment on him, for he looks of no importance." In the next room Muretus heard this remark, and he called to the doctors, "Call not any man cheap for whom Christ died."—*Church Herald.*



mining the magazines

Gossip columnists have been named and tamed in England, according to Richard Berry writing in *Editor and Publisher*. Penelope Gilliatt, movie critic of the *Observer*, castigated the gossip writers for dishonesty and intrusion in an article published in *Queen's*. Then the *Daily Mirror* exposed the names of the columnists, stripping them of their pseudonyms. These articles expressed the feelings of people who had been exploited and embarrassed. The result — some scandal mongers went abroad, others were shifted to new jobs by their papers, and the ones left fear they will be jobless soon. Lord Mancroft introduced a bill into the House of Lords to protect individuals against newspaper intrusion. It looks like the curtain for this breed of newspaper men in England.

“ ”

After Labor Day a new *Saturday Evening Post* will appear, says Robert Fuoss, the new editor. There will be greater variety in the length of articles, and a different style of writing. The page size will remain the same, but pictures and illustrations will be made more interesting. The editor will probably change the Republican slant of the editorial page to an independent policy. He says he is going to campaign a little for the intellectual. He was responsible for the “Adventures of the Mind” series. Also that the sugar-and-spice type of love stories may go.

Another new magazine, *Show Business, Illustrated*, will be premiered in late summer. It will be devoted to news and reviews of stage and screen. A bi-monthly, it will also contain listings. Publishers of *Playboy Magazine* will present this new venture.

“ ”

McCall's will accept liquor ads beginning with its August issue, an innovation in women's magazines. *Good Housekeeping* and the *Ladies' Home Journal* stated they have no intention of doing likewise.

“ ”

Printers' Ink reports that magazines today are doing a tremendous job on research for their advertisers who formerly had to conduct their own research. Leading women's magazines collect information on their audience's brand preferences on products from food to cosmetics, especially in the younger house-wife group from 20-25 years of age. A teen-age magazine keeps its advertisers informed on the high school and college markets. Magazines in the men's field of sports enthusiasts gather research on habits and hobbies, money spent and travel inclinations. Advertisers benefit greatly from this service given without charge by the magazines.

Quote

HABITS—21

Habits are like cork or lead. They tend to keep you up or to hold you down.—*R & R Mag*, hm, Research and Review Service of America.

HAPPINESS—22

We can buy pleasure, we can buy contentment, we can even obtain satisfaction — but God has never put real happiness on the bargain counter. — *Nuggets*, hm, Barnes-Ross Co.

HOME LIFE—23

Happy is the family whose mbrs know what a home is for and keep the main aims in view.—*Southern Baptist Brotherhood Jnl*.

HUMAN BEINGS—24

Maybe the human race isn't so superior after all. Tho I have seen thousands of birds criss-crossing the skies, hundreds of rabbits racing over the fields, and countless minnows in the water, all going at high speed, I have yet to see one collide with another or careen into a tree or television pole.—*BURTON HILLIS, Better Homes & Gardens*.

IDEAS—25

History repeats itself in cycles, but cycles do not just happen automatically. Fresh influences, new concepts, cause trends of thought to travel in cyclic paths. If an idea is sound and is undeveloped or abandoned in an early period, it is bound to recur in a later period, but in a different form, and for different reasons. — *NILA BANTON SMITH, Prof of Education and Director, The Reading Inst, N Y Univ, "Individualized Instructions: Concepts Old and New," Education, 5-61*.

Quote

JEALOUSY—26

Fatal or not, jealousy maims the spirit, paralyzes the will. At its most intense, the emotion can not be sustained; one can let it simmer to a consumptively querulous suspiciousness, kill its object, or get over it. Jealousy, however heated, ultimately becomes dull because it begins and ends with *self*. One's jealousy of someone has only to do with oneself; it touches not even tangentially the intrinsic peculiar worth of either its object or its instigator.—*JOAN DIDION, "Jealousy — Is It a Curable Illness?" Vogue, 6-61*.

KOREA—27

The Army of the Republic of Korea, half a million strong, is the fourth-largest standing army in the world. . . One-third of the South Korean annual budget of three million dollars has been going for military expenditures—including suitable allocations for the R O K Navy, Air Force, and Marine Corps, which total an additional hundred thousand men.—*E J KAHN, Jr, New Yorker*.

LANGUAGE—28

Some people use language to express thought, some to conceal thought, and others instead of thought.—*Grit*.

LANGUAGE—For'gn—29

At what age should children start learning a for'gn language? According to a group of educators from the A I Herzen Pedagogical Institute of Leningrad, children five or six yrs old have no difficulty in assimilating phonetics and syntax and can learn a second language quicker and retain their knowledge longer than children aged eleven or twelve.—*School & Society*.

LIFE—Living—30

It's too bad that we can't start another "Life on earth" as soon as we finish this one, so that we can rectify the mistakes and correct the blunders made on the first trip. — WAYNE GOBLE, *Automotive Service Dealer News*.

Quote scrap book

MARY BAKER EDDY, founder of the Christian Science movement, in her early years wrote prose and poetry for New England publications. After her discovery of Christian Science, she used her literary talent in religious writing. Healed of an injury by reading in the Bible of the healing of a man by Jesus, a deeper study led her to the founding of the faith that is now widespread. Her book, "Science and Health with Key to the Scriptures," was written 81 years ago. She founded the Mother Church in Boston, and the Christian Science Publishing Co. In 1908 she established the Christian Science Monitor, an outstanding newspaper whose circulation now is worldwide, when she was 87 years old. Her own life demonstrated her theory:

"Prayer, watching and working . . . are God's gracious means for accomplishing whatever has been done for the Christianization and health of mankind."

LOVE—31

The ugly things of life—hate, envy, suspicion, fear, gloom—disappear when they are buried beneath the "snow-flakes" of love, faith, courage and joy.—Megiddo Message.

LUXURY—32

Luxury is the first, second and third cause of ruin of reputation. It is the vampire which soothes us into a fatal slumber while it sucks the life blood of our veins.—HAMILTON WRIGHT MABIE, *Forbes*.

MAN—33

Man is created in the image of God with innate instinct and intelligence. Civilization has almost destroyed the instinct and warped the intelligence. — JESSE MERCER GEHMAN, *American Vegetarian-Hygienist*.

MARRIAGE—34

Nowhere else except in marriage can we find one other person concerned with so many of our needs. No doubt many people are capable of doing the same thing for us, but there are many advantages in having one person perform these various functions. — Dr ALLAN FROMME, *N Y Times Mag.*

MODERN AGE—35

A Camp Fire Girl we know startled her family recently with the announcement that she had just earned an honor in Frontier Craft for loading the electric dishwasher at the end of ten successive meals.—*New Yorker*.

Quote



William Makepeace Thackeray, born at Calcutta, India, was the grandson and son of East India officers. Educated in England, he squandered an inherited fortune by the time he was 23. He began his journalistic career on the staff of Punch, serving as writer and artist. Later he attained fame and wealth with his many novels. In Vanity Fair, his finest, he created the unforgettable character, Becky Sharp. His verse is full of grace and beauty. The "Chronicle of the Drum," the story of Old Peter's forebears whose drums played a part in all the major wars of history, is full of power and true poetic feeling. The opening stanza reads:

"Brought up in the art military
Four generations we are;
My ancestors drumm'd for King
Harry
The Huguenot lad of Navarre.
As each man's life has its station,
According as Fortune may fix,
While Conde was waving the baton,
My grandsire was trolling the
sticks."

MODERNS—36

Speak of the moderns without contempt, and of the ancients without idolatry.—**PHILIP DORMER STANHOPE.**

Quote

MOTHERS—37

A minister once paid this tribute to his mother: "I have had the advantages of a college and seminary education, and have been a student of religion many yrs, but the older I become the more I find myself coming back to the simple, elemental theology of my mother."
—**Bible Teacher.**

NATION—Soul—38

A nation without a conscience is a nation without a soul. A nation without a soul is a nation that cannot live.—**SIR WINSTON CHURCHILL**, quoted by **ARTHUR BRYANT**, *Illustrated London News*.

ORIGIN—

"Bring Home the Bacon"—39

This expression originated in the 13th Century from the custom of giving a pound of bacon to any married person who could kneel before the church door and swear that he had not had a family quarrel in the last 12 months.—**Grit.**

PERSONALITY—40

There is one basic quality that will determine our success or failure more decidedly than any number of college degrees, or any am't of training for a specific job can possibly do. That quality is *personality*.—**FRANCES PETERSON**, "Personality's Place in Career Advancement," *Nat'l Business Woman*, 6-'61.

PHILOSOPHY—41

Philosophy is the pattern of knowledge. It weaves what science discovers into an order which serves human welfare. It lays down avenues of inquiry along which science may travel to discover observable realities.—"Philosophy in the Modern Age," *Rosicrucian Digest*, 6-'61.

....pathways to the past.....



July 16—140 yrs ago (1821) b Mary Baker Eddy, founder of the Church of Christ Scientist at Bow, New Hampshire (see SCRAP BOOK). . . . 10 yrs ago (1951) Leopold III of Belgium abdicated after a reign of 17 yrs.

July 17—140 yrs ago (1821) Florida was formally ceded by Spain to the U S. . . 120 yrs ago (1841) *Punch*, oldest periodical of humor, published its 1st issue in London. . . . 100 yrs ago (1861) Paper Money was first authorized by an Act of Congress. . . 45 yrs ago (1916) the U S Congress approved the Federal Farm Loan Act, creating a Farm Loan Board in the Dep't of the Treasury. . . 25 yrs ago (1936) The Spanish Civil War began with Gen Francisco Franco leading the army in revolt against Republican Government of Spain.

July 18—150 yrs ago (1811) b William Makepeace Thackeray, English novelist, and satirical humorist (see GEM BOX). . . 10 yrs ago (1951) world heavyweight boxing championship was won by "Jersey Joe" Walcott who KO'd Ezzard Charles in the 7th round.

July 19—*Feast of St Vincent de Paul*, French priest, founder of the Sisters of Charity. . . 185 yrs ago (1776) Congress resolved "that the

Declaration of Independence adopted on the fourth be fairly engrossed on parchment with the title and stile of 'the unanimous Declaration of the thirteen United States of America,' and . . . be signed by every member of Congress." . . . 20 yrs ago (1941) Premier Joseph Stalin took over the post of Defense Commissar of the Soviet Union. World War II. . . 20 yrs ago (1941) the "V for Victory" campaign in Europe was launched by Prime Minister Churchill of Great Britain.

July 20—100 yrs ago (1861) the Congress of the Confederate States started its sessions in Richmond, Va, the new capital of the Confederacy.

July 21—130 yrs ago (1831) *Belgian Independence Day*, celebrating separation of Belgium from Holland. Leopold I was proclaimed King. . . 100 yrs ago (1861) the 1st Battle of Bull Run, a Confederate victory.

July 22—*Feast of St Mary Magdalen*.

Quote

POLITICIANS—42

An American politician must not seem too brainy. He must put on no airs. He must smile often but at the same time appear serious. . . . Above all, a politician must not sound clever or wise or proud. Finally, the politician must have that instinctive sense of occasion which is also the actor's art. To the right challenge he must have the right response. He is, in the purest sense, an opportunist. He must be an accurate barometer to the weather of his time. He must know the phases of the political moon and the hr of the tides. He must be ready at a moment's notice to seize that prize which is the game's reward, power. He must know in the marrow of his bones when it is right to make the large effort.—GORE VIDAL, "A Liberal Meets Mr Conservative," *Life*, 6-9-'61.

PREACHERS—Preaching—43

While in college I was talking to my college church pastor on one occasion and said to him: "Doesn't it make you nervous to know that you are preaching to a college pres and faculty mbrs who know theology backwards and forwards? Doesn't it make you feel uneasy to know that any grammatical error will be noticed?" His answer was one that should be framed and put on the door of every church in the land. He said, "It's not the big men in the church that give you trouble; it's the little men." — JACK WRIGHT, "Too Big To Be Little," *Wesleyan Methodist*, 5-31-'61.

Quote

RECREATION—44

Recreation can open doors that no other activity of our life can . . . expands our horizons to make our world include new people, new settings, new enjoyment. Every time we branch out into a different activity, we add another dimension of excitement to our lives.—ROBERT D SISCO, *Education*.

RESPECT—45

In our disturbed and uncertain age, not knowing where we are going, how and if we shall get there, the least we can do in our common predicament is to treat one another with a certain am't of respect. It is more important and more urgent today to teach our children this humble form of tolerance—courtesy and good manners are nothing else but that—than to try to convince them that capitalism is better than communism, or vice versa. If history has proved something, it is that means and ways are more important than the distant ends.—ROMAIN GARY, "Party of One," *Holiday*, 7-'61.

RUSSIA—Women—46

Among the 1,378 deputies to the Supreme Soviet, the nat'l parliament, 26.7% are women. . . . Percentage is even higher in the Supreme Soviets of the Union and Autonomous Republics as well as in the local Soviets. . . . The abilities and talents of Soviet women are used and their services rewarded by an appreciated country. More than a million have been awarded medals and orders. Almost 3,000 have been honored with the title Hero of Socialist Labor.—MARIA OVSYANNIKOVA, "The Women of My Country," *USSR*, 3-'61.



Tempo of the Times

Students of politics should be interested in the outcome of the Billboard fight. Two years ago the billboard lobby was set back by a law passed by Congress to keep the big signboards from blocking out scenic beauty on the Interstate Highway System. It was signed by the President. But there was a loophole. It specified a 2-yr deadline for compliance by the states, which expires at the end of June. Therein was the clever hand of the powerful lobby. It draws its strength from auto manufacturers, the liquor industry, petroleum and farm lobbies, food services and retail groups.

Politicians favor billboards for campaign advertising. Motel keepers and restaurants want to reach the motoring public. Farmers who own property along the highways covet rental fees, and local leaders whose members erect and service billboards are easily enlisted on the lobby's side. Thus great pressure can be brought to bear on state legislatures. Many of the legislators fall into the categories mentioned and have personal reasons for opposing billboard control. The lobby works from the grass roots up. Its argument is that billboards increase business. The reverse is true, because ugly billboard alleys repel motorists, while well-kept beautiful roadway approaches tempt them to stay.

These delaying tactics have prevented the states from qualifying for the anti-billboard bonus under the Federal law. Only 2, Maryland

and North Dakota have succeeded. Thirteen have fought their legislation to final passage, but couldn't complete it in time. Eleven more have legislation on the way. Mrs Maurine Neuberger (D-Ore), aided by bi-partisan help from 9 other senators, offered an amendment to Pres Kennedy's highway program, giving a 2-yr extension of the billboard controls. On Friday, June 16th, the Senate passed the road bill. This reversed the decision of the Public Works Committee and the House which had voted to let it expire on June 30.

The Highway Program now goes to a joint conference committee to work out a compromise between the House and Senate versions on the financial provisions. So, as matters stand, the billboard lobby has been stymied again. It may not be enough to defeat the lobby in states where it is most powerful. But at least half the states can qualify within the next 2 years, and perhaps the Roadside Councils can arouse enough public sentiment to bar them from the rest.

Much credit is due Mrs Neuberger for her courageous stand in the bitter fight, for once the new roads are commercialized and cluttered up, it will be next to impossible to clear them.

Quote

Declaration of Independence

The Declaration of Independence was formed by the representatives of American liberty from thirteen states. . . Now, my countrymen, if you have been taught doctrines which conflict with the great landmarks of the Declaration of Independence, if you have listened to suggestions which would take from its grandeur, and mutilate the symmetry of its proportions, . . . let me entreat you to come back. . . Do not destroy that immortal emblem of Humanity, the Declaration of Independence.

—ABRAHAM LINCOLN,
Campaign speech, 1858.

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SCHOOLS—48

In this atomic age, when man is reaching for the stars, 400,000 American children still attend one-room schools in which a single teacher teaches all subjects to children in six, seven, or eight different grades. At last count there were 23,696 such schools in operation. They are widely, but unevenly, distributed across the nation: Neb, Wis, and N and S Dakota have over 2,000 each; Ia, Kans, Ky, Mich, Minn, Mo and W Va, have over 1,000 each; Me has 230, N Y 79 and Mass 14. Conn is the only state in the nation to have closed the last one.—PAUL WOODRING, "The One-Room School," *Saturday Review*.

Quote

SCIENCE—49

We live in an age in which, for better or worse, the influence of science is revolutionary. It is part of our culture, shaping every aspect of our lives and our institutions. We can no longer ignore it than the men of the Middle Ages could ignore the feudal system. Properly nurtured and manned with adequate numbers of trained people, science can provide marvelous tools for the solution of many of the grave problems of our physical and social world. — Dr GLENN T SEABORG, chmn, U S Atomic Energy Commission, "Making the Creative Scientist," *Science News Letter*.

SELFISHNESS—50

It seems to me that everywhere we go, everybody is trying to outdo the other person—to get the best of someone. It seems we are all on the rd to "get as much as we can and the devil take the hindmost." Perhaps our philosophy of life is degenerating into a morbid paradox of "I want and I will get" at any cost whatsoever.—JAS KESTOL, Janesville (Wis) Vocational and Adult School, "I Want, I Want, I Want!" *Education*, 5-'61.

SILENCE—51

A judicious silence is always better than truth spoken without charity.—*Southern Baptist Brotherhood Jnl*.

SPACE AGE—52

Space "burial" problems are probed by Aerojet-General scientists. They conclude the best solution on a multi-crewed deep space mission would be a "space version of burial at sea." A dead astronaut "should be simply pushed into space where his body would vanish into the vastness."—*Wall St Jnl*.

SPACE TRAVEL—53

The practical requirements of travel to the Moon are by now known to the scientists, at least in principle. For the outward journey the launching speed must be at least 25,000 m p h in order to overcome the earth's gravitational pull. Small retracting rockets will be attached to the space vehicle to slow it down on the later stage of the journey and to make a reasonably gentle landing. — PETER LEIGHTON, "The Moon is Ours," *World Digest*, (London).

STANDARDS—Decline—54

Something for nothing has perhaps been the dream of almost every human being sometime during their life. Mature men should put aside these childish dreams; yet this philosophy has become a contagious disease spreading rapidly among a large segment of our voting population and unless it is brought under control it will become fatal to our economic and moral phases of life as the most dreaded disease to our physical life.—RALPH E LYNE, *Scandal Sheet* Graham (Tex) Rotary Club.

TEEN-AGERS—55

The average sr high boy now spends an average of \$7.48 a wk and saves \$4.03. He gets more than half his income from part-time jobs, according to a recent survey by *Scholastic Mag*. The average sr high girl depends mainly on allowances for \$4.98 she spends and the \$1.87 she saves.—MAE WALKER, *Jnl of Business Education*.

With socks at my ankles
I find myself thinking
The wife has the power
Of positive shrinking.

—HAROLD L TAYLOR.

56

NOTICE

You receive a notice that your subscription is about to expire 6 weeks ahead, followed by 3 reminders, and a final invitation to stay in the fold. If your renewal is received by the 10th of the month following expiration, you will not miss an issue. If later, it will re-start with the following month. *No back issues will be sent except on order accompanied by a check at 25c per copy.*

TENSIONS—57

Learning to live with your tensions is a lot like learning to ride a bicycle. The sooner you get your mind off yourself, the sooner you are likely to go zooming along in balance. And you can't learn how to ride a bike by reading a book. It's all right to read how. But sooner or later you must mount the bike and start pedalling.—*Arkansas Baptist*.

VALUES—58

When people move from their old neighborhood to a new one, they often take along their valuables and leave their values behind.—BURTON HILLIS, *Better Homes & Gardens*.

WORSHIP—59

He who neglects worship neglects that which separates man from the birds, the animals, the insects, the fishes. — DWIGHT BRADLEY, in *Leaves From a Spiritual Notebook*, by THOS S KEPLER (Abingdon Press).

Quote

GOOD STORIES

you can use...



.....

"The woman's lying," the foreman declared. "We didn't cuss none."

"Let's get to the bottom of it," said the supervisor. "What happened?"

"I was on top of the pole when the hammer slipped from my belt, fell down and hit Will on the toe. Will jumped back, spilling hot lead on Zeke."

"And no profanity was used?"

"No, sir. Will said, 'Scuse me, Zeke,' and Zeke said, 'Certainly.' Then Will looked up at me and said, 'Be a little more careful, will you, Tom?'"—JAMES R MAHLER. a

" "

An astronaut who was being trained for the time when men would spend days and even weeks alone in space was worried over the prospect of being lonely on these trips. He thought it would be a good idea to train a dog to be his companion on these future journeys into space. But he was undecided as to the best breed of dog to choose.

The astronaut visited a famous dog specialist, a celebrated canine authority, and asked this veterinarian if he could select the kind of dog that would find a space ship a suitable environment.

"Certainly," the vet smiled, "a Skye terrier."—RUSSELL NEWBOLD. b

Quote

I Laughed At This One

J J KELLY

A very nice looking young lady walked into a sporting goods store and ordered all the equipment necessary for a baseball game including a baseball, a bat, a catcher's mitt, and a catcher's mask.

"Are you sure you want all these?" asked the salesman.

The girl answered, "Yes, I do. My boss said if I'd play ball with him we'd get along fine."

" "

A city boy was visiting his grandparents in the country. He watched his grandfather milk a cow, pour some of the milk in a pan, and feed a nearby calf. He studied the situation for some time. Then he brightened up and said, "Oh, I get it now, Grandpa. You put it in them when they're little so you can get it out of them when they're big!" — ROBT J HASTINGS, "The Struggle Against Money Worship," *Southern Baptist Brotherhood Jnl*, 7/9-'61. c

" "

An inept golfer once drove his tee shot onto an anthill. After many swings he demolished the ant-hill but still had not hit the ball.

At this point one of the two ants still alive turned to the other and said: "If we're going to survive—we better get on the ball!"—*Ohio Nurses Review*. d

.....Quote-able QUIPS

Czechoslovak Communist Party officials interrogated a Slovak whom they had reason to believe hostile to the regime.

"What would you do if you were sent to the U S S R?" they asked the Slovak.

"I'd work day and night without letting up for a moment," was the answer.

"Very good. And what would you do if we sent you abroad?"

"I wouldn't do a stroke of work in a filthy capitalist country," replied the Slovak.

"Excellent," beamed the chmn. "We need people like you." Then: "By the way, what work are you doing?"

Confided the Slovak: "Well, you see, I'm an executioner." — *World Digest*, London. e

" "

A beatnik mother's infant was reading Voltaire when a stranger snapped the book out of its hands.

"You square!" cried the mother. "That's taking *Candide* from a baby!" — JOHN G FULLER, *Saturday Review*. f

" "

The latest golf story comes from London and involves Nubar Gulbenkian, 64, son of the late Calouste Gulbenkian who, in his day, was the world's richest man. Nubar possesses a flowing beard, a reputation for eccentricity and a million dollars of his own. He went into a sports shop to buy golf balls, and explained to the clerk that he wanted them initialed because he lost so many. While writing the order the clerk casually inq'd what his customer's handicap was. Repl'd Gulbenkian, "Old age and drink." — *Sports Illustrated*. g

When you're in the doghouse, it's not easy to wag your tail.—TERRY TROY.

" "

A widow is like a window. When a man gets near either of them, he wants to look out.—F G KERNAN.

" "

Whoever coined the words "dirt cheap" never tried to buy topsoil at today's prices. — United Mine Workers Jnl.

" "

When a wife buys things on credit, she is merely displaying confidence in her husband.—Grit.

" "

Observing the speed limit strictly is highly commendable—and pretty apt to get your car rammed from behind.—Memphis Commercial Appeal.

" "

The girl who likes sports has obviously never been taken out by one.—HARRY C BAUER.

" "

The first woman got a rib from a man—and women have been taking ribs from men ever since.—CY N PEACE.

" "

A beatnik's judgment of the new flat-chested fashions: "Like man!" —JACK GUINN, *Denver Post*.

" "

Despite the boon of the electric toothbrush, there still is the exhausting drudgery of squeezing toothpaste out of a tube.—Cincinnati Enquirer.

Quote

light armour

Richard Armour



Adult's World

Children are discovering the adult's world earlier these days. Little girls now start wearing nylons at the age of nine, and little boys, according to the makers of an electric shaver, are starting to shave when they're only twelve.—News item.

A little girl thinks she's in style on
First wearing stocking made of nylon,
Thinks, more than that, that the
result
Is being suddenly adult.

A little boy is likewise sure
That he's a man and quite mature
If he scrapes off, with time and
trouble,
The fuzz that isn't quite yet
stubble.

Each boy and girl, to tell the truth,
Can hardly wait to cast off youth
And savor to the fullest measure
Each fascinating grown-up pleasure,

Like snags and runs (the cost's a
shock)
And beards regrown by five o'clock.

Ah, boys of twelve and girls of
nine,
You take adulthood—I'll resign!

Quote

Personnel mgr to applicant:
"What we're after is a man of vision; a man with drive, determination, fire; a man who never quits; a man who can inspire others; a man who can pull the Company's football team out of last place."—*London Press.* h

" "

A bizzare gentleman wearing a beret, smock and a long flowing beard was consulting a leading psychiatrist.

"You say you're not an artist?" queried the doctor. "Then why the beret, smock and beard?"

"For heaven's sake," cried the man, "that's what I'm here to find out!"—*Buen Humor, Spain.* I

" "

"Son, why don't you grab something in your hand and catch the bus sometimes?" said the school teacher to the little boy who was always late for school.

Repl'd the little boy: "But, man, you can't drab dravey and run."—*Arkansas Baptist.* J

" "

This story was told about the late great pianist, Moritz Rosenthal: He met a music prodigy who looked much older than the age his parents were claiming for him. Rosenthal patted the boy and said, "Well, little colleague, and how old are you still?" — *LEONARD LYONS, Hall Syndicate.* k

" "

A heavy lunch basket brought by an old couple to the county fair was being carried by the wife. Suddenly, in the midst of a thickening crowd, her grizzled mate took it over.

"It is burdensome, Pa," she said gratefully.

"I know it," repl'd the old fellow, "but there's always a chance of you gettin' lost."—*Wall St Jnl.* I



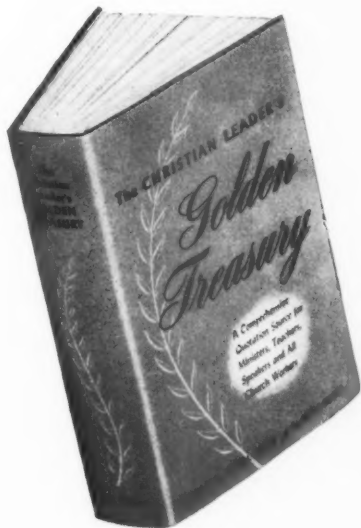
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1-Q-t

" "

ROB'T GRAVES, Prof of Poetry at Oxford, on the verdict of the countryside on the New English Bible: "We don't like this book. The old one was holier. If I had to swear an oath on this book, I couldn't feel bound to tell the truth." 2-Q-t

SECOND CLASS MATTER

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Going camping? A Compact Cot that fits in a small suitcase, yet opens to 6' 3" in length, is useful for camp, boat and backyard sunbathing. Has aluminum frame, duck cover. \$15.95. Goode, Dept PP, 7542 Maie Ave, Los Angeles 1, Calif.

Fishing Boxes in 2 models for flies and hooks with up to 8" leaders. Plastic magnet strips hold equipment and clear plastic top keeps them visible. Each box is available for \$1.98. The Crest Co, Dept FF, 26 Ave B, Newark, N J.

A Versatile Boat Tool is a handy item — a combination boat hook,

fishing gaff, fire extinguisher and bilge pump. It extends from 3' to 5', locks into position, sprays water up to 20' distances, can be used to wash deck or hull, floats if dropped overboard. In silver, gold or red. \$9.95. Franklin J Scott, Dept PP, Farmington, Wash.

Thermal Blanket traps warm air in the spaces insulating against loss of warmth. For cool nights in lake cottage or camp. Crib, twin or double sizes in wool or cotton. \$4.95 to \$22.75. Shillcraft, Dept CW, 106 Hopkins Place, Baltimore, Md.

